

ARTBOOK
MiriamBlasich



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TWO WORDS ABOUT MYSELF

MY NAME IS MIRIAM BLASICH AND EVEN ON MY SURNAME THERE WOULD BE A LOT TO TELL.

THE FAMILIES OF MY FATHER AND MY MOTHER WERE AMONG THOSE WHO FLED FROM FIUME DURING THE WAR. IT WAS ALREADY WRITTEN IN MY DNA A FUTURE OF TRAVEL AND REMOVALS: ROME (WHERE I WAS BORN), FLORENCE, PISTOIA, TREVISO AND GORIZIA WHERE I LIVE.

THESE REPEATED MOVINGS WERE AN OPPORTUNITY TO LEARN ABOUT DIFFERENT PLACES AND LIFESTYLES AND DEFINITELY HELPED ME TO SEE THE WORLD IN A DIFFERENT WAY.
I LEARNED TO NEVER TAKE ANYTHING FOR GRANTED AND TO BE INDEPENDENT.

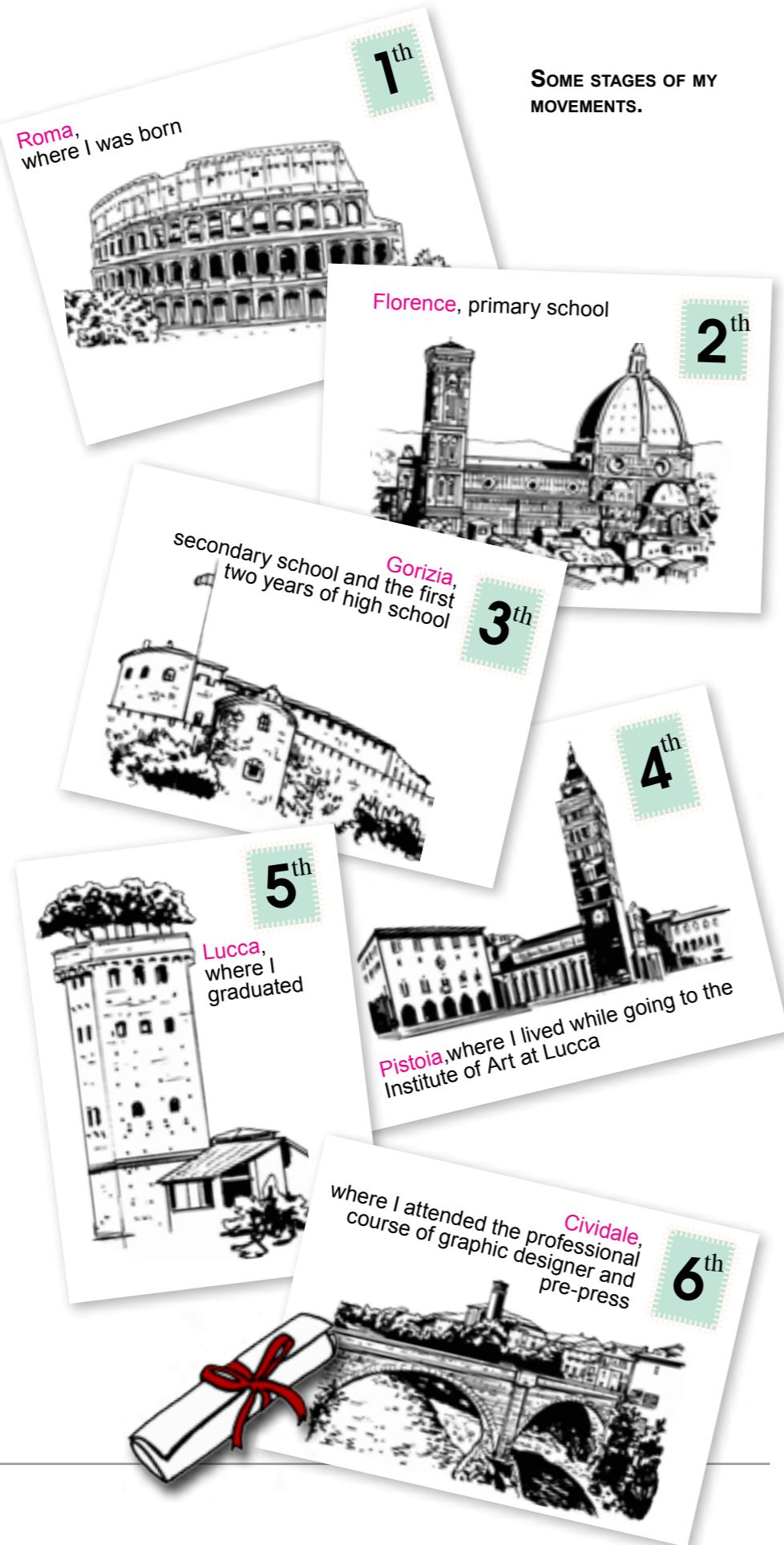
AT THE INSTITUTE OF ART I LEARNED THE BASICS OF DESIGN, SOME PAINTING TECHNIQUES AND DRAWING. AFTER GRADUATION I DEEPENED MY STUDIES BY ATTENDING A COURSE ON COMICS (IN MESTRE) AND GRAPHICS (IN TRIESTE).

WORKING FOR YEARS IN A COMIC BOOK STORE AND ATTENDING EVERY YEAR THE LUCCA COMICS & GAMES CONVENTION, I GOT TO LEARN ALL ABOUT THE WORLD OF PUBLISHING, ESPECIALLY ABOUT THE COMIC BOOKS.

I PUBLISHED ANJCE, MY FIRST COMIC BOOK IN 2005. THEN AMARANGELO FOLLOWED AND THEN SALVANS AND A NEW EDITION OF ANJCE AND OTHER SELF-PRODUCED PUBLICATIONS.

THANKS TO THE COOPERATION WITH THE MAGAZINE ISONZO SOČA FROM 2005 TO 2013, I PUBLISHED THE COMIC ANJA, MADE SOME COVERS, ILLUSTRATIONS AND WRITTEN COLUMNS AND ARTICLES.

BY ATTENDING THE COURSE OF THE GRAPHIC DESIGNER AND PRE-PRESS AT



SOME STAGES OF MY MOVEMENTS.

THE PROFESSIONAL SCHOOL CIVIFORM CIVIDALE, I LEARNED HOW TO DO LAYOUTS WITH INDESIGN, DRAW WITH VECTORS WITH ILLUSTRATOR AND ACHIEVE THE PROFESSIONAL PHOTO EDITING RESULTS WITH PHOTOSHOP.

THIS COURSE INTRODUCED ME TO WORLD OF GRAPHICS MAKING ME DISCOVER NEW SKILLS AND NEW WAYS TO EXPRESS MY CREATIVITY.

I LIKE TO DESIGN, PLAN, DRAW AND DO PAGE LAYOUT:
LOGOTYPES, BROCHURES, COORDINATED CORPORATE IMAGE, ILLUSTRATIONS, COMICS, BROCHURES, BOOKS, SLOGANS, TEXT, PACKAGING, ETC.

SEE MYSELF AS A GRAPHIC DESIGNER, ILLUSTRATOR AND CARTOONIST.

THIS BOOK COLLECTS SOME OF MY MOST SIGNIFICANT WORKS MADE OVER THE YEARS.

OTHER WORKS ARE VISIBLE ON MY WEBSITE:
WWW.MIRIAMBLASICH.IT.



SOME OF MY PUBLICATIONS.



THIS IS MY COMIC VERSION!

PROPOSAL FOR THE LOGOTYPE

SKETCH 01 | AIRPLANE 55

I PLAYED WITH THE EMPTY SPACE BETWEEN THE TWO NUMBER 5, CREATING THE SHAPE OF THE MB-339PAN, THE FRECCE TRICOLORI SIGNATURE AIRCRAFT.



PROPOSAL FOR THE LOGOTYPE

SKETCH 02 | IN THE CLOUDS

THE FRECCE TRICOLORI FLYING IN THE SKY, AMONG THE CLOUDS IN THE SHAPE OF 55.
VARIANT WITH GARLAND.



PROPOSAL FOR THE LOGOTYPE

SKETCH 03 | BOW AND ARROWS

THE NUMBER IS DERIVED FROM THE SHAPE OF THE BOW OF THE LOGO OF THE FRECCE TRICOLORI. THE FRECCE-ARROWS ARE POSITIONED HORIZONTALLY, AS IN THE ORIGINAL LOGO, AND SUPERIMPOSED ON THE 55, READY TO BE SHOT FROM SAID BOW.
VARIANT WITH GARLAND.



BROCHURE

THE BROCHURE RECURRING GRAPHIC ELEMENTS ARE THE SILHOUETTES OF PLANES AND CLOUDS. PLAYING WITH THESE ELEMENTS THE PAGES DEDICATED TO PILOTS ARE CUSTOMIZED AND CREATE A GRAPHIC DESIGN THAT SHOW UNEXPECTED LANDSCAPES: TURNING THE BROCHURE, AS WITH THE PLANES ROTATE DURING FIGURES, CHANGES THE POINT OF VIEW AND A LINE THAT WAS FIRST VERTICAL BECOMES THE HORIZON OF A NEW LANDSCAPE.



DEPLIANT

THE DEPLIANT IS TRI-FOLD. THE TWO DIE-CUTS ARE IN THE SHAPE OF A CLOUD SO THAT WHEN THEY ARE CLOSED, THEY OVERLAP AND FORM A SINGLE IMAGE WITH A PICTURE INSIDE (IN FRONT VIEW). THE EFFECT IS THAT OF A THEATRICAL BACKDROP WHICH GIVES THREE-DIMENSIONALITY TO THE WHOLE. IF PRINTED ON THICK PAPER THE BROCHURE CAN ALSO BE POSITIONED VERTICALLY.

**PROPOSAL FOR THE GADGETS
GAME CARD**

THE DECK CONSISTS OF 32 CARDS: 12 PILOTS, 2 LAND TEAMS, 18 ACROBATICS FIGURES AND 2 WITH THE DATES OF THE EVENTS OF THE FRECCE TRICOLORI FOR THE YEAR 2015.

EACH CARD MEASURES 55x85 MM AS A CLASSIC BUSINESS CARD. THIS GADGET IS NOT ONLY A COLLECTOR'S ITEM, BUT ALSO A CARD GAME FOR ONE OR MORE PLAYERS.

**PROPOSAL FOR THE GADGETS
SHAPED MAGNET**

COMBINED WITH TRICOLOR LEAFLETS, THE MAGNETS BECOME A NICE REMINDER TO STICK ON THE FRIDGE DOOR AND ON OTHER SUPPORTS SUCH AS MAGNETIC BOARDS. THE LEAFLETS SET IS PLACED UNDER THE TAIL OF THE PLANE, SIMULATING SMOKE SIGNALS.

**PROPOSAL FOR THE GADGETS
SHOPPER BAG**

THE DESIGN OF THE CASTLE OF MIRAMARE, ALONG WITH PHOTOS OF THE PLANES, EMPHASIZES THE BOND BETWEEN THE FVG REGION AND THE FRECCE TRICOLORI AND SHOWCASES A TOURIST SPOT OF FRIULI VENEZIA GIULIA.

USING AN ILLUSTRATION RATHER THAN A PHOTO GIVES THE PLACE A MAGICAL FEELING BUT LEAVES TO THE TOURIST THE PLEASURE TO DISCOVER THE REALITY..

ALSO THE ILLUSTRATION MAKES THE SHOPPER A COLLECTOR'S ITEM AND GIVES IT MORE ARTISTIC VALUE.



EYES ON THE COLLIO

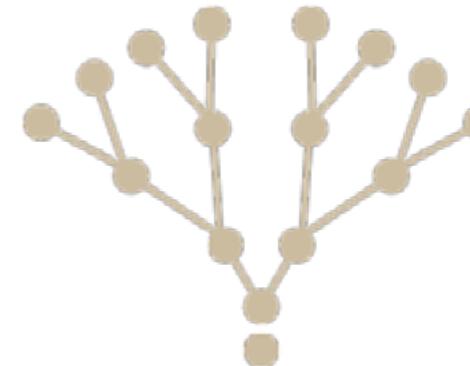
CURIOUS EYES (THE TOURISTS) PEEPING
THROUGH THE HILLS OF THE COLLIO.
THE HAIR OF THE FACE ARE IN THE SHAPE OF
COLLIO'S HILL.

**THE JUGGLER**

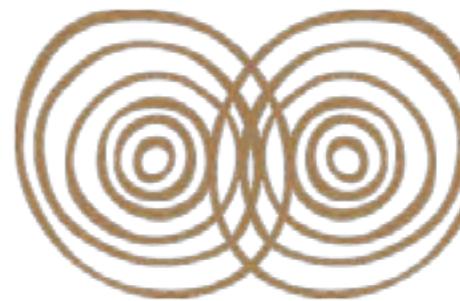
A GOOD TOUR OPERATOR MUST KNOW
AND COORDINATE THE VARIOUS CUSTOMER
REQUIREMENTS. A TOUR OPERATOR IS LIKE A
SKILLED MAGICIAN WHO SKILLFULLY PROPOSES
NEW AND MAGICAL ITINERARIES.

**CHAIN REACTION**

AT THE BEGINNING OF A PASSION THERE IS
ALWAYS AN IDEA. PROPERLY CULTIVATED, THIS
IDEA EVOLVES AND UNFOLDS IN A THOUSAND
OTHER IDEAS LIKE A CHAIN REACTION THAT
CREATES SOMETHING BIGGER AND BETTER.

**THE VIBRATIONS**

THE VIBRATIONS COME FROM TWO SPOUSES, THE
OWNERS OF THE COMPANY. THEIR EMOTIONS,
THEIR EXPERIENCE AND THEIR PROFESSIONALISM
VIBRATE AND EXPAND UP TO INTERTWINE WITH
THEMSELVES, CREATING NEW FORMS FULL OF
ENERGY.



VILLAGE GRAPE

A BUNCH OF GRAPES IS TRANSFORMED INTO A HILL AND ON ITS TOP PEEKS OUT AN ANCIENT VILLAGE.



**BORGHI
FLORIANI**

THE ROAD ON THE HILL

THE "B" OF THE LOGO TURNS INTO A PATH ON THE HILL THAT GENTLY CLIMBS UP TO THE TREE ON ITS TOP.

**SHOPPER FOR WINE BOTTLES****SHOPPING BAG**

COORDINATED CORPORATE COHWA

DURING THE COURSE OF GRAPHICS AND PRE-PRESS AT THE PROFESSIONAL TRAINING SCHOOL CIVIFORM (CIVIDALE, SCHOOL YEAR 2013 TO 2014) IT HAS BEEN PROPOSED AN EDUCATIONAL EXERCISE FOR THE FICTITIOUS COMPANY "COHWA COFFEE". THE EXERCISE WAS TO ACHIEVE: LOGO AND LABEL, BUSINESS CARD, COORDINATED CORPORATE IMAGE, MERCHANDISING AND A PRINTED BOOK.

LOGO AND BRAND



BUSINESS CARD 5x5 CM
CARTA CYCLUS PRINT 300 GR



LETTERHEAD

LETTER ENVELOPE A4

LETTER ENVELOPE 11x22 CM



MOCK-UP

PURSE WITH KEYCHAIN.
 THE KEY RING IS MADE OF FELT.





IMAGE FOR ADVERTISING ON MAGAZINE

FOR AN ADVERTISING CAMPAIGN, I DECIDED TO DRAW AN ILLUSTRATION RATHER THAN USING PHOTOGRAPHS. THE IDEA WAS TO DESIGN SOMETHING THAT WOULD BE ELEGANT AND VINTAGE, BUT ALSO MODERN, DIRECTED TO LOVERS OF HIGH QUALITY COFFEE. THE TUFT OF HAIR THAT PARTIALLY HIDES THE WOMAN'S FACE, GIVES IT A MYSTERIOUS LOOK. IN THE CENTER OF THE SCENE THERE IS A CUP OF COHWA COFFEE. I TRIED TO PLAY ON THE READING TIME OF THE IMAGE SO THAT THE READER'S EYE WILL BE FIRST CAUGHT FIRST BY THE LOOK OF THE WOMAN THEN GO ON THE CUP OF COFFEE AND FINALLY ON THE SLOGAN, THUS CONCLUDING THEIR VISUAL JOURNEY.



THE COHWA BOOK

I WROTE THIS BOOK PRETENDING TO DO AN INTERVIEW WITH THE OWNER OF THE COHWA COMPANY. DURING A TRIP TO VIENNA I TOOK THE PHOTOS OF THE DIGLAS CAFETERIA THAT APPEAR IN THE BOOK. FOR THE SECTION DEDICATED TO HISTORICAL COFFEE I TOOK THE CONTENTS OF THE BLOG OF LUCIO DEL PICCOLO, A WELL-KNOWN COLLECTOR OF COFFEEPOTS (HE HAS MORE THAN 200!). HAVING LAID OUT THE BOOK, I PRINTED THE SIGNATURES AND THEN I HAND-BOUND THEM. FINALLY I MADE THE CARDBOARD COVER AND DUST JACKET PRINTED WITH FOLDERS TO FOLD INWARD. FOR THE COVER IMAGE I CREATED A SPECIAL VERSION OF ILLUSTRATION MADE OF FELT.

SMILE TEETH

FOR THIS LOGO IT WAS REQUIRED TO DRAW SOMETHING VERY SIMPLE AND DIRECT ALSO SUITABLE FOR SMALL CHILDREN, CUSTOMERS OF THIS DENTIST.

THE SMILE IS AN IMAGE PRESENT IN THE MIND OF EVERYBODY, EVEN SMALL CHILDREN.

I THOUGHT I WOULD USE IT BY MAKING SOME NICE VARIATIONS. 3 THE SMILES CAN BE SEEN EITHER IN SEQUENCE OR INDIVIDUALLY.

THE MEANING OF THE SEQUENCE OF THE THREE SMILES IS: DENTAL PROBLEM, DENTAL CARE AND HEALING.

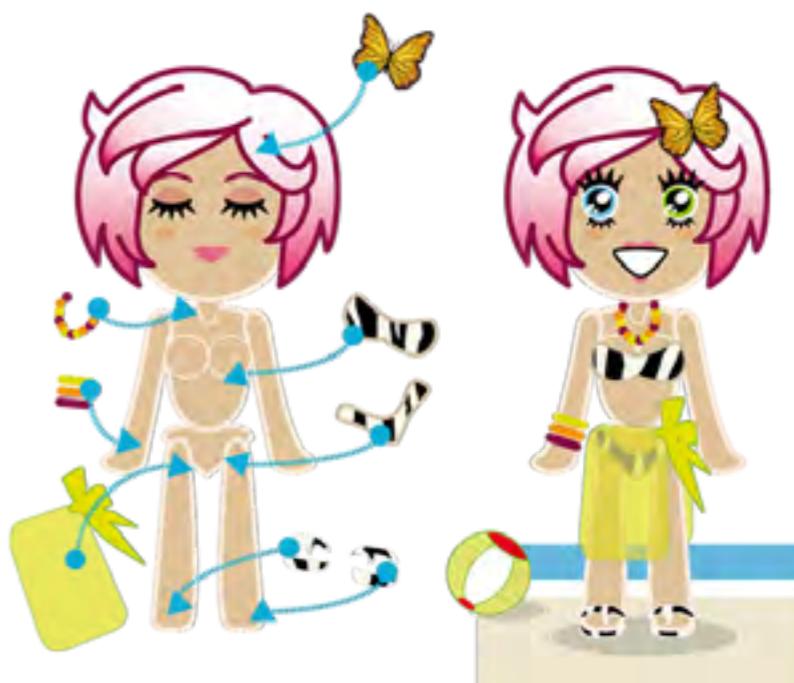


SANDY

FLIPPING THROUGH FASHION MAGAZINES I

DECIDED TO DO A VECTOR DRAW OF A NICE MODEL TO WHICH CLOTHES AND ACCESSORIES CAN BE MATCHED. **THUS SANDY WAS BORN.**

THIS IS DEFINITELY THE FUTURISTIC VERSION OF THE PAPER DOLL.



...GOES SOUTH OF THE WEST

THERE WERE NO SPECIAL REQUIREMENTS FOR THE PRODUCTION OF THIS CD BOOKLET EXCEPT THAT IT HAD TO BE SIMPLE AND HIGH IMPACT. I TOOK SOME PICTURES OF THE MUSICIAN AND HIS BAND AND I HAVE CHOSEN TO USE ITS BUST AND TO PORTRAY IN THE BACKGROUND THE BAND MEMBERS DRAWN AS A COMIC.

THE BOOKLET IS TRI-FOLD AND IT IS ALSO THE COVER FOR THE CD ITSELF.



CD BOOKLET | CUSTOMER: NORBERTO VIANO | 2012

MIRIAM BLASICH AND THE WONDERLAND INTERNSHIP

THE GRAPHICS DESIGN OF PRE-PRESS COURSE (WHICH I ATTENDED AT THE PROFESSIONAL TRAINING SCHOOL CIVIFORM IN CIVIDALE DEL FRIULI, THE YEAR 2013 TO 2014) PROVIDED TWO MONTHS OF INTERNSHIP IN A COMPANY. I WENT FOR MY INTERNSHIP AT THE AGENCY GRAPHIC MUMBLE DESIGN OF DAVID BEVILACQUA.

AT THE END OF THE INTERNSHIP, THE SCHOOL ASKED ME TO PREPARE A REPORT OF THE EXPERIENCE. MY EXPERIENCE WAS SO POSITIVE THAT I FELT LIKE ALICE RETURNING FROM WONDERLAND.

FROM THAT FEELING WAS BORN THE IDEA OF THE TITLE OF THE REPORT, WHICH IS FORMATTED LIKE A STORYBOOK.



ILLUSTRATED REPORT | DIDACT EXERCISE | CIVIFORM | 2014

GORIZIA ILLUSTRATED

WHILE LIVING IN GORIZIA I HAD TO DRAW THE CITY SEVERAL TIMES.
 THESE ILLUSTRATIONS WERE PUBLISHED IN THE GUIDEBOOK "NON DITELO A NESSUNO" (PUBLISHED BY THE CITY OF GORIZIA WITH THE
 CONTRIBUTION OF FONDAZIONE CASSA DI RISPARMIO OF GORIZIA) AND IN THE NEWSPAPER
 "IL PICCOLO" IN THE COLUMN "TREASURES IN THE CITY."



ILLUSTRATIONS | CUSTOMER: CITY OF GORIZIA - IL PICCOLO | 2006-2008

JAPANESE FABLE

DURING THE INTERNSHIP AT FABRICA BENETTON AT THE DEPARTMENT OF THE COMIC, I MADE ILLUSTRATIONS FOR A JAPANESE FAIRY TALE. THE ONLY DIRECTIVE WAS TO AVOID THE USE OF COLOR. SO I GOT MYSELF SOME SHEETS OF A SPECIAL PAPER MADE WITH DRIED FLOWERS. I PAINTED VARIOUS VIEWS WITH INK AND JAPANESE BRUSH, TRYING TO RECREATE THE BRUSHSTROKES OF JAPANESE PRINTS. I FINALLY SCANNED THE PAPER AND THE ILLUSTRATIONS AND THAN I TOUCHED THEM UP WITH PHOTOSHOP.



ILLUSTRATIONS | INTERNSHIP AT FABRICA BENETTON | 2002

LOOKING AT THE CASTLE

ILLUSTRATION COVER FOR
ISONZO SOČA N°66.


NINO PATERNOLI

ILLUSTRATION COVER FOR ISONZO SOČA N°94.

PORTAYS NINO PATERNOLI IN
VITTORIA SQUARE (GORIZIA).


BAR LoVENTO

THIS ILLUSTRATION WAS A GREAT CHALLENGE: THE BAR OWNER WANTED AN ILLUSTRATION OF THE INTERIOR OF THE ROOM WITH HIM AND HIS WIFE BEHIND THE COUNTER.

AFTER TAKING SOME PHOTOS OF THE LOCATION, I DRAW THE ENTIRE ROOM AND ADDED THE PORTRAITS OF THE MANAGERS.
THEN I COLORED EVERYTHING WITH PHOTOSHOP.

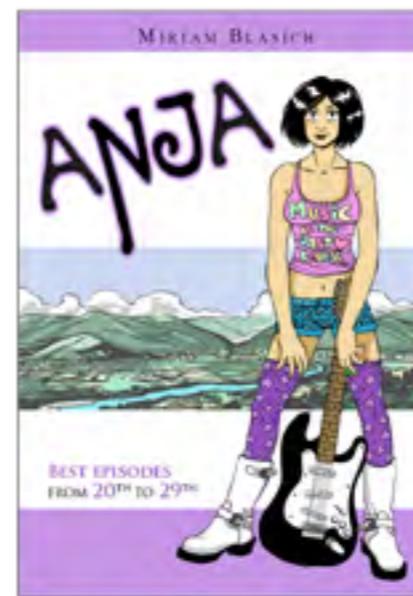


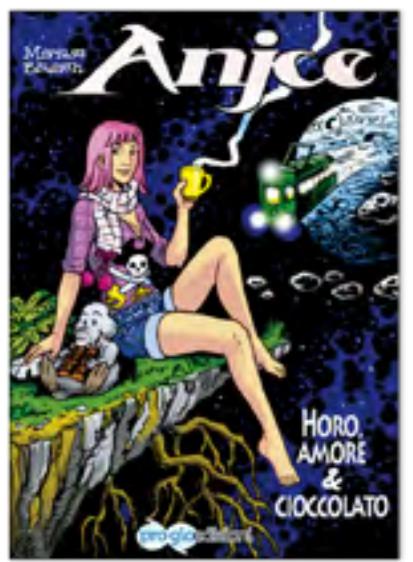
FOOD

THESE ARE TWO TEST ILLUSTRATIONS FOR A GRAPHIC DESIGN FOR A RESTAURANT. TO PAINT THEM I USED ACRYLICS, WATERCOLORS, TEMPERA AND OIL PASTELS.


ANJA

ANJA IS A COMIC BOOK PUBLISHED IN THE MAGAZINE ISONZO SOČA 2005-2011. THE EPISODES ARE OVER 27 AND RECOUNT THE ADVENTURES OF ANJA, A YOUNG GIRL WHO MOVES IN GORIZIA. SET IN THE CITY OF GORIZIA AND IN SLOVENIA, HER ADVENTURES TOUCHING THEMES THAT REGARD THE TOWN. IT IS EASY TO RECOGNIZE THAT SOME CHARACTERS DO REALLY EXIST.

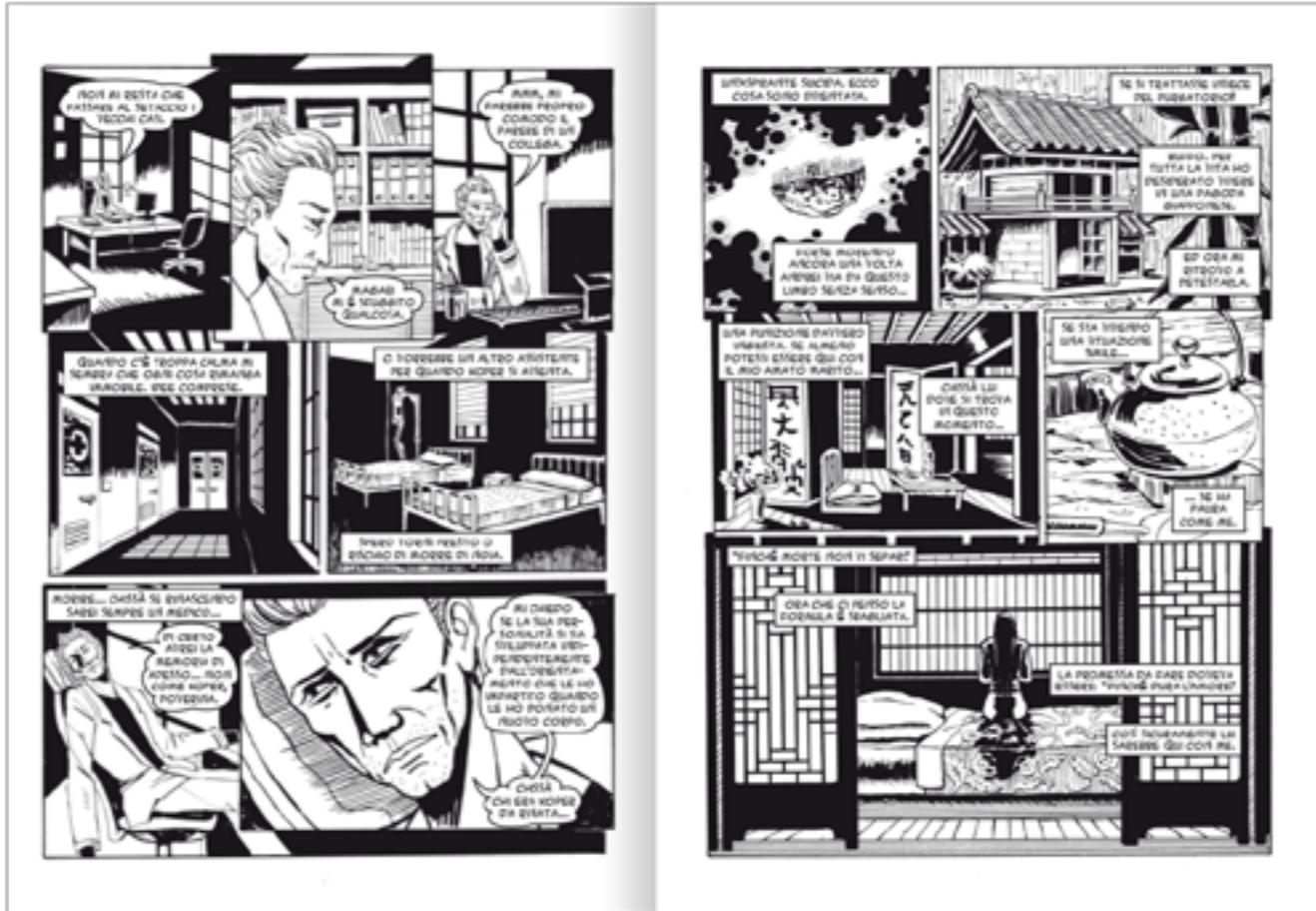




ANJCE. HORO, AMORE & CIOCCOLATO

ANJCE IS A SCIENCE FICTION COMIC STRIP CREATED IN 2005 AND DRAW WITH GIACOMO PUERONI AND LUCA VERGERIO. THE FIRST FOUR BOOKS WERE PRINTED BY THE CULTURAL ARTEFUMETTO, THE REMAINING TWO WERE SELF PUBLISHED. IN 2012 PROGLO EDITIONS, AT THE LUCCA COMICS OF THAT YEAR, DECIDED TO COLLECT ALL THE EPISODES DESIGNED BY ME AND TO PUBLISH THEM IN A BOOK OF ABOUT 124 PAGES, ENTITLED: ANJCE. HORO, LOVE & CHOCOLATE. FOR THIS EDITION I HAVE COMPLETELY REDESIGNED THE FIRST TWO EPISODES, CORRECTED SOME CARTOONS AND DIALOGUES, AND DESIGNED A NEW EPISODE. THE COVER OF THIS EDITION HAS BEEN COLORED BY GIACOMO PUERONI.

ANJCE DOES NOT KNOW WHY AFTER DYING SHE IS REBORN IN A NEW BODY ON AN ISLAND ADRIFT IN THE COSMOS. THE ONLY THING THAT MATTERS TO HER IS TO FIND THE MAN SHE HAD LOVED IN HER LIFE, A MUSICIAN, AND TO DO THAT SHE LISTENS TO THE SOUNDS IN THE UNIVERSE HOPING THAT ONE DAY SHE WILL FIND THE RIGHT ONE THAT WILL LEAD HER BACK TO HER LOVE.



HISTORICAL BIOGRAPHIES

THERE ARE 6 MINI BIOGRAPHIES DEVOTED TO HISTORICAL FIGURES THAT LIVED IN GORIZIA AND SLOVENIA: NINO PATERNOLLI, EMILIO MULITSCH, NORA GREGOR, HENRIK TUMA, FAMILY AND CHARLES RITTER FAVETTI.

DRAWING THEM WAS NOT AN EASY TASK. IN ADDITION TO AN ACCURATE HISTORICAL RECORD, I HAD TO LOOK FOR IMAGES AND PHOTOS FROM THEIR ERA AS A REFERENCE TO THE DESIGN OF ROADS, TRANSPORT, CLOTHES AND EVERYTHING ELSE.

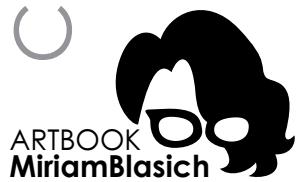
THE CHARACTER I FEEL CLOSER TO IS NORA GREGOR WHO IS THE ONLY FEMALE PROTAGONIST OF THESE BIOGRAPHIES. A TRUE DIVA OF HER DAY, HER STORY SEEMS TO COME STRAIGHT OUT OF A NOVEL.





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